



T O P
M O D
E L DISTRICT



Unit Kegiatan Mahasiswa
MODELING CLUB (MCB)
BINUS
UNIVERSITY

ARVEST
SOU

ONLINE PHOTOSHOOT COMPETITION

ARVEST SOU: EN VOGUE ESCAPADA

GUIDE BOOK



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BACKGROUND

BY EMBRACING A FUTURISTIC PERSPECTIVE, "**ARVEST SOU: EN VOGUE ESCAPADA**" NOT ONLY SHOWCASED THE CREATIVITY AND INNOVATION OF OUR PARTICIPANTS BUT ALSO REINFORCED MCB'S MISSION TO EDUCATE AND INSPIRE THE NEXT GENERATION OF FASHION ENTHUSIASTS.

PURPOSE

To be an innovative platform that blends technology, creativity, and futuristic aesthetics to inspire and develop talent across Indonesia in the realms of fashion and digital arts.

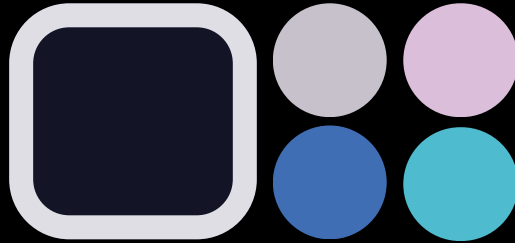
BENEFIT

This event is intended to provide participants with a venue to showcase their innovative works, network with experts, and advance their careers in the creative industry.



COMPETITION THEME

ELEGANT FUTURISTIC





TIMELINE

1 - 25 OCT 2024:

Registration Period

27 October 2024:

Technical Meeting

27 Oct - 28 Nov 2024:

Submission Period

30 November 2024:

TOP 5 Announcement

7 DEC 2024:

TOP 3 Announcement



PRIZEPOOL

First Place:

Plaque + Rp 1.000.000,-

Second Place:

Plaque + Rp 750.000,-

Third Place:

Plaque + Rp 500.000,-

**All participants will receive e-
certificate**

**Top 5 pics will be posted on
@mcb.binus + Portfolio
Photoshoot**



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REGISTRATION



bit.ly/MCB-PhotoshootCompetition



GENERAL TERMS

- 1. The competition is open to individuals aged 16 years and above.**
- 2. Participants must be residents of Indonesia.**
- 3. Entries must be submitted through the designated platform (Google form) via pdf/png**
- 4. Entries will be judged on creativity, originality, and how well they capture the essence of the theme**
- 5. Any fraudulent practices, including but not limited to, multiple entries under different names or identities, will result in disqualification.**
- 6. By submitting an entry, participants grant the Modelling Club BINUS (MCB) a non-exclusive license to use their work for promotional purposes.**
- 7. By participating in this competition, participants grant permission for their personal details, likeness, comments, and entries to be used for promotional purposes without additional compensation.**
- 8. Participants agree that their names and photos may be used in promotional materials related to this competition.**
- 9. This competition shall be governed by and construed in accordance with the laws of Indonesia.**



PARTICIPANT CAPTIONS

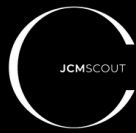
Hi, I'm Your Name from [Your University Name], and I'm thrilled to join @mcb.binus's fashion journey! 🧥 ✨

I'm participating in the [Model Search /Photoshoot Competition] at Modelling Club of Binus national event, where we push the boundaries of fashion with innovative styles and concepts. Plus, @mcb.binus is collaborating with JCM Scout and Top Model District to discover the next big talents! ✨

Join me on this adventure—every moment counts! 🎉 🌟

I'm tagging [@friend1], [@friend2], and [@friend3] to join me in this challenge! Let's show what you guys can do. ✨

#ArvestSou2024 #EnVogueEscapada
#MCBBinus #JCMScout #TopModelDistrict
#FashionForward



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THANK YOU

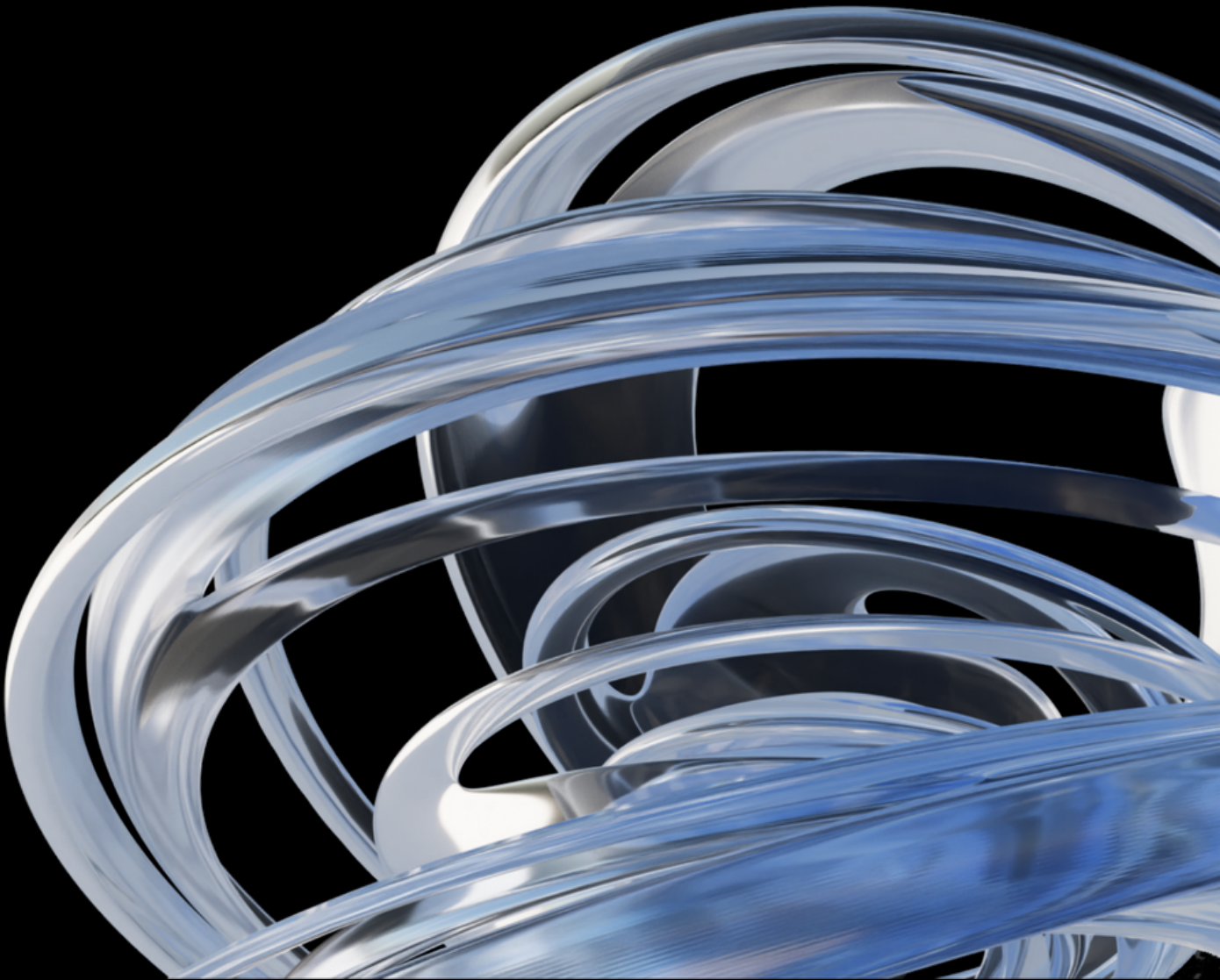
HOPE TO SEE YOU SOON

Contact Person:

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THANKYOU

MODELLING CLUB OF BINUS